



San Luis Obispo Chapter
California Landscape Contractors Association
Representing the Landscaping & Irrigation Industry



Got fish on the mind?



Join the CLCA SLO Chapter for the annual fishing charter, and a day of sun and surf with your colleagues on Friday, May 17th; you and your team don't want to miss this trip!

For just \$150/angler + license, you get a full day on the sea, and are guaranteed to come back with bags full of fish.

Meet at the **Port San Luis Pier:**
3975 Avila Beach Dr, SLO, CA 93405

5am – Arrive at port (board by 5:30am)

6am – Boat leaves for the open water

2pm – Boat returns to port and we all go home with a full bag!

Contact **Mike Kneeskern** at mkneeskern@siteone.com or call 760.520.5412. Fees include your spot on the boat and bait. Rods and fishing license available for an additional fee.

Food and drink available for purchase (cash only). Fish cleaning is included, but tipping the crew is customary. No ice chests, fire arms, alcohol or illegal drugs, please.



Volume 34, Issue 2
March 2024

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Friday May 17th
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Entries due May 31st

www.clcaslo.org

2024 CLCA SLO Chapter Officers

| | | | | |
|--------------------------|----------------------|----------------------------|--|--------------|
| President | Brandon West | 805 West Landscape | 805west1@gmail.com | 805.975.4761 |
| Immediate Past President | Matt Hames | SiteOne Landscape Supply | mhames@siteone.com | 805.550.2949 |
| Secretary | Brandon Schmiedeberg | Schmiedeberg Designs | schmiedeberg15@gmail.com | 858.967.6217 |
| Treasurer | Mike Kneeskern | SiteOne Landscape Supply | mkneeskern@siteone.com | 805.464.1393 |
| Associate Member Rep | Gina Hall | Horizon / SCP Distributors | gina.hall@poolcorp.com | 805.434.7382 |
| VP Membership | Ian Parker | Madrone Landscape | ian@madroneLandscapes.com | 805.466.6263 |
| VP Legislation | Paul Wait | Zurn Wilkins | Paul.Wait@Zurn.com | - |
| VP Education | ~vacant~ | | | |
| VP Events | ~vacant~ | | | |

2024 CLCA Board of Directors

| | | |
|---------------------|-----------------|----------------|
| President | Tom Sweeney | (925) 372-7973 |
| President-Elect | Lindsay Ono | (661) 395-4938 |
| Past President | Evan Moffitt | (805) 616-9858 |
| Secretary/Treasurer | Alex Salazar | (818) 768-8594 |
| Executive Director | Sandra Giarde | (916) 830-2780 |
| DIRECTORS | | |
| Education | Kristin Gallego | |

| | | |
|-----------------------------|----------------|----------------|
| Membership | Sal Hernandez | |
| Events | Ana Cooper | (510) 674-2300 |
| Legislation | Jay Martinez | (916) 549-8895 |
| Resource Management | Paul Hansen | (714) 545-1084 |
| Associate Member | Jeff Calhoun | |
| Chapter Pres. Council North | Andrew Johnson | |
| Chapter Pres. Council South | Ian Campbell | (760) 582-5764 |

CLCA SLO Past President's

| | | | |
|---|---|---|---|
| 2020-22 Matt Hames Landscape Development, Inc. | 2011 Aaron Huxley Hunter Industries | 2004 John Doyle J Doyle Landscaping | 1995 Danté D'Alfonso D'Alfonso's Landscape |
| 2016-19 Evan Moffitt SiteOne LS Supply | 2009-10 Erik Wolting All Seasons Gardening & Landscaping | 2002-03 Pat Connelly St. Francis Landscape | 1994 Duane Morris Duane Morris Landscape |
| 2014-15 Mike Kneeskern SiteOne LS Supply | 2007-08 Jim Trask California Water Shapes | 1998-2001 Bruce Courter Day Star Enterprises, Inc. | 1993 John Ruggiero Arcadian Gardens |
| 2012-13 David Brown Mari Landscaping | 2005-06 Erik Wolting All Seasons Gardening & Landscaping | 1996-98 Lloyd Gracey Pacific Coast Landscapes | 1991-92 Bruce Courter Day Star Enterprises, Inc. |

President's Message



Hello fellow CLCA SLO members!

Spring has sprung! We've had a lot of rain so far this year, and it makes our beautiful Central Coast look very green. Pretty soon we'll be seeing all of the blooms of the spring flowers taking over the hillsides all around us.

We would love to see you all attending our upcoming events, and preparing for our annual beautification awards in July. Please start thinking about which projects you might consider submitting this year.

Our biggest need right now is to find partners for our Partner's Program. This not only is a great help for our chapter, but it gets you instant access to all of our events throughout the year. Check out the information on the next page and reach out when you're ready.

Hope everyone is off to a great year so far. Have a great month, and we'll see you soon!



2024 Partners Program

CLCA San Luis Obispo Chapter

| Annual Sponsorship (value* of sponsorship) | Platinum (\$3,000) | Gold (\$2,085) | Silver (\$1,385) | Bronze (\$935) |
|---|-----------------------|-------------------|---------------------|-------------------|
| Company Name and Logo in SLO Xpress and Website Link* | \$300.00 | \$300.00 | \$300.00 | \$300.00 |
| Recognition at all events on Partners Banner* | \$150.00 | \$150.00 | \$150.00 | \$150.00 |
| Fishing Trip Sponsorship | \$500.00 | \$500.00 | | |
| Fishing Trip Ticket | \$150.00 | \$150.00 | \$150.00 | |
| Beautification Awards Premium Sponsorship | \$800.00 | | | |
| Beautification Awards Winner Sponsorship | | \$500.00 | | |
| Beautification Awards Outstanding Achievement Sponsorship | | | \$300.00 | |
| Beautification Awards Dinner Ticket | | \$60.00 | \$60.00 | \$60.00 |
| Golf Tournament - Hole Sponsor | \$200.00 | \$200.00 | \$200.00 | \$200.00 |
| Golf Tournament - Single | | \$225.00 | \$225.00 | \$225.00 |
| Golf Tournament - Foursome | \$900.00 | | | |
| Total Cost: | \$2,600.00 | \$1,800.00 | \$1,200.00 | \$900.00 |

* Perceived value.

We **MUST** receive your commitment by April 8, 2024, to put your name on the sponsor banner.

The SLO Chapter of the California Landscape Contractors Association has my support. For the 2024 calendar year, I/we are committing to be sponsors at the following level:

___ Platinum ___ Gold ___ Silver ___ Bronze

Name: _____ Signature: _____

Company: _____ Date: _____

Address: _____ Phone: _____

City/State/Zip: _____ Email: _____

Please email your digital logo to Brandon Schmiedeberg at schmiedeberg15@gmail.com by April 8, 2024.

Contact Gina Hall at (805) 434-7382 with questions or special requests.

Note: All items are also available a la carte at any time. Modifications can be made on request.

CLCA SAN LUIS OBISPO CHAPTER

2023 SLOXPRESS ADVERTISING RATES

Please fill out and email to Editor **Brandon Schmiedeberg, Schmiedeberg Designs**

schmiedeberg15@gmail.com • (858) 967-6217 • Call for technical info, questions, or details

COMPANY _____ PHONE _____

CONTACT _____ EMAIL _____

BILLING ADDRESS _____ CITY _____

STATE _____ ZIP _____ COMPANY WEBSITE _____

I authorize to insert my ad in the SLOXPRESS on a monthly basis as specified:

YEARLY COST 12 ISSUES

- FULL PG** (8 1/2" W x 11" H – add 1/4" bleed) \$2,220/yr \$185 per newsletter
- 1/2 PAGE** (Vertical – 3 5/8" W x 9 5/8" H) \$2,100/yr \$175 per newsletter
- 1/2 PAGE** (Horizontal – 7 1/2" W x 4 5/8" H) \$2,100/yr \$175 per newsletter
- 1/4 PAGE** (3 5/8" W x 4 5/8" H) \$1,200/yr \$100 per newsletter
- 1/8 PAGE** – Business Card (3 5/8" W x 2" H) \$420/yr \$35 per newsletter

** Ad fees for partial years are prorated to end of year (see cost per newsletter)

DEADLINE for ads: 15th of the month prior to publication

START DATE _____ TOTAL PAYMENT: \$ _____ Date _____

Signature _____ Title _____

Make checks payable to: CLCA SLO (copy mkneeskern@siteone.com on submittal)

Technical Info:

Ads must be submitted as a PDF, JPG, or PNG file. All items (logos, photos, etc.) must be 300 dpi.

Ads received outside of size requirements may be reformatted or cropped to fit as required.

**YOUR
ADVERTISEMENT
SHOULD GO HERE**

Send any inquiries via email to our
Secretary/Editor:

schmiedeberg15@gmail.com

and send payment to our Treasurer:

mkneeskern@siteone.com

We encourage our members to
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* Offer valid from July 1, 2023 through September 30, 2023 on select new Cat machines sold by Quinn Company. Offer may change without prior notice and cannot be combined with any other offers. Additional terms and conditions may apply. Contact Quinn Company or scan the QR Code for details.

Santa Maria Sales



David Needelman
(805) 310-9296

dneedelman@quinncompany.com

Quinn Company
1655 Carlotti Dr.
Santa Maria, CA 93454



QuinnCompany.com

Legislation Update: Priority Bills You Need to Know

Update provided by **Paul Wait**, VP Legislation CLCA SLO Chapter

Have something worth sharing? Send it to paul.wait@zurn.com to help spread the word!

State Budget Update

Deficit is Approximately \$73 billion. On January 10th Governor Newsom released his new state budget for the 2024-25 fiscal year. At that time, the Governor pegged the General Fund deficit at \$38 billion in contrast to the LAO estimate of \$58 billion.



Priority Bill Issues

The CLCA is currently tracking numerous legislative bills. Here are some of the most important ones and the stance CLCA is taking on each of them (supported or opposed).



AB 2011 - Small employer family leave mediation makes the Civil Rights Department small employer family leave mediation program permanent, benefiting both workers and small employers, reducing the threat of litigation for small businesses.



AB 2371 - Electrified security fences prevents local CA governments from implementing a full ban on electric security fencing on commercial or similarly designated properties as long as the fencing follows CA Civil Code 835 /1.



AB 2622 - Contractors: exemptions: advertisements Current CA Contractors State License Law exempts licensing requirements on any work or operation on one undertaking or project when the aggregate contract price does not exceed \$500. This bill increases the maximum aggregate contract price exemption to \$5,000.



SB 1116 - Unemployment insurance for union strikers authorizes striking workers to receive unemployment insurance (UI) benefits. The CA Chamber of Commerce opposes this bill. Fiscal impact adds to CA UI Fund deficit to be repaid through UI taxes on California employers.



AB 2200 - Universal single-payer health care coverage expands CA gov't control over healthcare. It eliminates private insurance and choice-based healthcare options by creating a new state-run health care system. Cal-Chamber estimates the cost to CA taxpayers at more than \$400 billion.



AB 2947 - Water Conservation: Turf Conversion Programs provides an opportunity to realize water savings on turf landscapes by installing climate appropriate turf coupled with the most efficient irrigation equipment available. This bill requires CA Department of Water resources to make available grant funds accessible for Turf Conversion rebate programs where existing turf is replaced with climate appropriate turfgrass or other groundcovers that use less water in addition to related provisions.

Beautification Awards: Call for Entries!

The CLCA SLO chapter awards encompass categories covering residential and commercial landscape construction, maintenance, and design/build, along with hardscape, outdoor lighting, and sustainable landscaping. This is one of the chapter's biggest events.

Submit your best projects from this past year! We are offering a discount on the entry fees to help maximize your number of entries – pay to enter two projects and get the third free (what a deal!). The **entry fee for each project is \$150** and to qualify for this discount must be **received on or before Monday, May 13, 2024.**

Projects will be judged by retired experts in the landscaping field or other experts from outside of our chapter area. They will be looking at the skill and quality of workmanship of every aspect of your project. Don't forget to spruce up your projects for final presentation. Previous construction entries (non-winners) may be re-entered, as long as the completion date adheres to this year's date. All previous maintenance entries (as well as new entries) may be entered every year.



Rendler Residence – Purlieu Landscapes – Design-Build Award Winner – 2023 Beautification Awards

Your company could be highlighted in a future issue of the CLCA SLO Newsletter! Interested in learning more about how to be featured? Contact our membership chair **Ian Parker** at (805) 234-5797 or via email at ian@madronelandscapes.com.

Thank you to the following companies for their generous support of the CLCA SLO Chapter. Interested in learning more about our Partners Program? Contact **Gina Hall** at (805) 434-7382 or via email at gina.hall@poolcorp.com. Your support makes a huge difference to our chapter.



Become a sponsor today! See the [sponsor packages](#) available, or click [here](#) to sign up.