



Volume 29, Issue 5
May 2019

Board Meetings

Chapter Board Meetings are typically held on the third Wednesday of the month.

Upcoming meetings:

- **June 19**
12 p.m. Board meeting SLO
Brew the Rock
- **June 21**
Awards Banquet, Flying
Caballos Ranch, SLO

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San Luis Obispo Chapter
California Landscape Contractors Association
Representing the Landscaping & Irrigation Industry



Join us for the Beautification Awards Program

Friday, June 21
5:30 p.m.

Flying Caballos Ranch
1150 Farmhouse Ln.
San Luis Obispo

Summer is almost here and our chapter's 2019 Beautification Awards event is just weeks away. This event is an opportunity for you to showcase your best projects in a competition of the finest landscapes on the Central Coast. We hope you will join us for the awards ceremony on Friday, June 21, at 6:00 p.m. at Flying Caballos Ranch, 1150 Farmhouse Lane in San Luis Obispo. A cocktail reception begins at 5:30 p.m. Dinner and the presentation of awards to follow.

Please visit our website at http://clcaslo.org/j_ip/ to RSVP and register for the event by Friday, June 14, 2019. Cash, check or credit card will be accepted at the door. The cost is \$50.00 per person. A table of eight for the same company is \$350.00.

Consider Entering Your Projects in the 2019 CLCA Trophy Awards

The CLCA Trophy Awards is a celebration of excellence in landscaping, and brings out the best in landscaping from all over the state.

Entries are now being accepted. The entry deadline is August 15. Enter early and save \$100 per entry! Awards will be presented on November 15, 2019 at the annual convention in South Lake Tahoe.

For more information on the trophy awards visit www.clca.org/events/events-calendar/trophy-awards/



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2012-13 David Brown Mari Landscaping 2011 Aaron Huxley Hunter Industries	2007-08 Jim Trask California Water Shapes	2004 John Doyle J Doyle Landscaping 2002-03 Pat Connelly St. Francis Landscape	1996-98 Lloyd Gracey Pacific Coast Landscapes 1995 Danté D'Alfonso D'Alfonso's Landscape	1993 John Ruggiero Arcadian Gardens 1991-92 Bruce Courter Day Star Enterprises

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For more information visit clca.org/water-pro//index.php



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president's message



*Evan Moffitt, CLCA-SLO President
Site One Landscape Supply*

Who's ready for summer? Mother nature seems not interested. Rain in May? We are so lucky to live in an area where we can work nearly the whole year. Or are we? The crews out there doing weed abatement might have to do it twice this year. All this rain is great for California. Everyone is saving water, our most precious resource.

We did a small Community Service job

in May for The Guadalupe Oceano Dunes Center in Guadalupe with the help of the crew from Landscape Development and the tutelage of landscape architect Kevin Small from Plien Aire. If you have never been to the Dunes Center it's worth the trip. On your way out to Oso Flacco just keep going to Dunes Center. You can learn more about the history of the area and even see the Sphinx from Ten Commandments. All of the plants in their landscape are native to the dunes. They needed to be cut back and cleaned up. We are working on more community service events for this year and next. Some ideas are working with SLO Village, CL Smith Elementary, and the SLO Botanical Garden. If you have an interest in community service, let us know. We would love to have your support.

Also in May we had a booth at the SLO Home Show. It was a great turn out. We handed out flyers for how to hire a landscape contractor. The flyer leads them to

the CLCA webpage and talks about hiring licensed, insured, and bonded contractors in your area, as well as points them in the direction of many CLCA members. Many of our members also had booths at the show. We pointed the interested people towards them. We also gained a new member in Landwell after the event. Welcome to the CLCA Jon, Joslyn, and team.

Coming up it is Beautification Awards season. Judging took place May 31st and June 1st. It looks like it's going to be a great year and a great event. We have a ton of great sponsors all set up and it a good amount of entries. Please make sure to note that all entries receive professional photography. Also, all winners will receive social media boosts on Facebook and Instagram. So, book your seat at the awards banquet on June 21st at Flying Caballos Ranch in SLO.



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Chapter Sponsor Spotlight



Troesh Coleman Pacific

The Troesh name goes back to 1984 when Steve and Rene Troesh moved up to the Santa Maria Valley and decided to start their own company "Troesh Ready Mix" –a ready-mix concrete supply company. The community embraced Troesh Ready Mix and the business experienced rapid growth. By 1995, after opening two locations and employing over 100 individuals, the Troesh family looked at ways to further expand the business. After doing some research they recognized the need for a regulated location to dump concrete and asphalt. In 2001, they started the cor-

poration Troesh Recycling, Inc. and setup a portable recycling plant and started crushing concrete and asphalt.

In 2012, the Troesh's decided to retire, so on December 31, 2012 they sold the business to their youngest daughter Debralee and son-in-law Elijah Coleman. Debralee has worked in the family business since 2003 when she graduated from the University of South Carolina. She started filing paperwork for accounts payable then moved to sales and human resources. She was able to learn every aspect of the business. In 2008, she became president of Troesh Recycling, Inc (dba RoXsand) and took control of all depart-

ments in the company. In June 2010 while Debralee was on maturity leave, Elijah volunteered to help out at the company. He not only learned about the business, he did extensive research on recycling concrete and asphalt and learned about the various products that can be made from the material.

Meanwhile, Steve and Rene Troesh's son Doug was busy on other projects. In 2005, Doug Troesh opened Troesh Supply Co., which carries the finest landscape products on the Central Coast for landscape professionals and do-it-yourselfers. He was also the first to bring Belgard pavers to the Central Coast! Doug has made a huge impact on landscape products over the past 10 years in San Luis Obispo and Santa Barbara counties. When he hit a cross roads in early 2015 he was faced with one of the hardest decisions of his life. Ultimately he decided to close the doors to Troesh Supply Co.

When Doug came to the Coleman's in early 2015 and told them what he was going to do, they knew this was what their next adventure was going to be-a landscape business-and that is how Troesh Coleman Pacific, Inc. came to be.

The Coleman's are keeping the family

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names alive; Debralee's parents always told her, "If you start a business, put your name in it, people will remember you!" To have a second generation business here on the central coast is hard. However, they believe if you keep it local, stay honest and have integrity, you'll succeed!

Troesh Coleman Pacific continues to carry the finest landscape products and offers the benefit of having recycling facilities on site. Troesh Coleman Pacific has one mission: to continually satisfy customer's highest expectations for quality, service and integrity. This mission has been fulfilled through years of repeat business and a commitment that is proudly renewed each day.

The Coleman's are keeping the company a family owned and operated business; with 2 employees who have been with the Troesh family for over 25 years, 3 employees that have been there over 10 years and 2 employees going on 5 years, they truly are a family. Visit them in Nipomo along the Santa Maria River, and don't forget to say "Hi" to their dog Rubble when you visit. The family at Troesh Coleman Pacific look forward to helping you make your home's outdoor living spaces the oasis of your dreams!

Plant of the Month

Bush Poppy *Dendromecon rigida*

The SLO Chapter recently completed a community service project for the Dunes Center Native Plant Garden. One of the species on display at the garden is the beautiful Bush Poppy.

The Bush Poppy or Tree Poppy is a shrub native to California and Baja California, rarely exceeding 10 feet tall. The leaves are alternate, narrow lance-shaped, 1-4 inches long, more than three times as long as broad. The margin of the leaves is finely toothed. The plant is evergreen and the leaves are somewhat leathery to the touch. If happy, it can grow up to 6 feet in two years. The flower clusters are solitary and terminal. The flowers are 3/4-2-1/2 inches in diameter, with four satiny yellow petals. Plants bloom in late winter to mid-spring.

The receptacle of the flower is funnel-shaped and surrounds the ovary base. Two sepals are shed when the flower blooms, and the petals are shed as well after pollination. There are many free stamens. The fruits produced are cylindrical from the base; the fruits measure



1-1/2-4 inches long. The many seeds are smooth, brown or black, with a small pale outgrowth.

This is a tough and beautiful plant but only if planted in the right conditions. Does best on rocky clay slopes with excellent draining. If planted in sandier soils, it can handle supplementary water up to once a month. Prefers full sun. Flowers are beautiful, as are the long thin blue green leaves.

Companion plants to the Bush Poppy are the Eastwood Manzanita and Bigberry Manzanita. It also attracts bees, butterflies, and many beneficial insects.



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Enter Trophy Awards

Entries are now being accepted for the 2019 CLCA Trophy Awards.

The Trophy Awards is a celebration of excellence in landscaping. The California Landscape Contractors Association presents the Trophy Awards to:

- Recognize professionals who produce outstanding landscapes
- Create pride in superior workmanship
- Bestow public recognition on companies, institutions, municipalities and residents for their interest in a beautiful California.

The awards will be presented on the evening of November 15, 2019, at the Lake Tahoe Resort Hotel, South Lake Tahoe on the last evening of the 2019 CLCA Annual Convention.

For more information on the awards visit www.clca.org/events/events-calendar/trophy-awards/

The CLCA 2019 Annual Convention will be held at the Lake Tahoe Resort Hotel November 13-16.

Heat Warning!

Proactively Protect Workers To Avoid Cal/OSHA Citation

As temperatures soar this summer, Cal/OSHA safety inspectors will be blanket-ing California to ensure that job sites are complying with "high heat" procedures to protect outdoor workers.

Review the information below to be sure you are up to date on compliance requirements.

In addition to the basic steps outlined by California's heat regulation for employers with outdoor workers, Cal/OSHA warns that heat above 95 degrees Fahrenheit requires additional precautions.

Among other measures, it is crucial that workers are actively monitored for early signs of heat illness. This helps ensure sick employees receive treatment immediately and that the symptoms do not develop into serious illness or death.

California's heat regulation requires employers to protect outdoor workers by taking these basic steps:

- Train all employees and supervisors about heat illness prevention.
- Provide enough fresh water so that each employee can drink at least 1 quart, or four 8-ounce glasses, of water per hour, and encourage them to do so.
- Provide access to shade and encourage employees to take a cool-down rest in the shade for at least 5 minutes. They should not wait until they feel sick to cool down.
- Ensure that emergency medical services can and will be summoned when an employee feels sick or exhibits signs of heat illness, such as nausea, exhaustion or mental confusion.
- Develop and implement written procedures for complying with the Cal/OSHA Heat Illness Prevention Standard.

Online information on the heat illness prevention requirements and training materials can be obtained at Cal/OSHA's Heat Illness web page (www.dir.ca.gov/DOSH/HeatIllnessInfo.html). A Heat Illness Prevention e-tool is also available on Cal/OSHA's website at <https://www.dir.ca.gov/DOSH/etools/08-006/>.



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New Member Profile: Landwell Design + Build

Landwell Design + Build Co. is made up of a diverse team of creative professionals; an assemblage of designers, artists, builders and horticulturists whose collective experience and ingenuity constitutes a unique perspective that transcends the traditional bounds of landscape design and construction. Deeply rooted in the Central Coast, team members hold bachelor's degrees in Landscape Architecture and Environmental Horticulture from Cal Poly. Their professional experience includes collaborative design work at a major multi-disciplinary design firm, skilled horticultural maintenance, residential and commercial landscape design and construction, graphic design, carpentry, photography and interior design.

Inspiration

Born adventurers, team members spend a significant amount of free time exploring and pulling inspiration from the natural world, so the outdoor spaces they design are strongly influenced by the

texture, repetition and balance of native landscapes. They are equally attracted to the minimalism and restraint of modern architecture and interiors; contemporary spaces that are constructed with intention and precision that utilize forward-thinking and environmentally-conscious methods and materials. They love that communal outdoor spaces have the ability to bring people together and are constantly motivated to use what inspires in innovative ways to create inviting landscapes centered around spending time outside.

Design Approach

The firm's design aesthetic is contemporary, with an emphasis on simplicity and functionality. The clean lines and modern, geometric forms developed are softened by plant material, gently blurring the division between the built and natural landscape. The team considers architecture, interior design and project location, and integrate those essential components into a design that embodies the collabo-

orative vision established with each client. Selecting only site-appropriate materials, they complete each outdoor space with landscape lighting, site furnishings and decor. Each design and installation is executed with an acute attention to detail, so no small item is overlooked.

Client Experience

The team strives to make the design and construction process a pleasant, stress-free experience for every client. The creative process allows for clients to be as involved as they'd like to be along the way; input that will help them understand and achieve each client's ideas for their space are welcome and valued. The firm's goal is to create a working atmosphere where the clients know that communication and respect are as equally important to as transforming their yard into a beautiful and functional outdoor space for them to enjoy. Throughout the course of each project, the team hopes to form relationships that will last long after the work is complete.

Thank you to our 2019 sponsors

Thank you to the following companies for their generous support of the CLCA San Luis Obispo Chapter. Please support the firms who support our chapter.

