



Volume 29, Issue 7
August 2019

Board Meetings

Chapter Board Meetings are typically held on the third Wednesday of the month.

Upcoming meetings:

- **September 18**
12 p.m. Board meeting SLO
Brew the Rock
- **October 16**
12 p.m. Board meeting SLO
Brew the Rock
- **November 20**
12 p.m. Board meeting SLO
Brew the Rock

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- President's Message
- Welcome New Members
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www.clcaslo.org

slo X PRESS



San Luis Obispo Chapter
California Landscape Contractors Association
Representing the Landscaping & Irrigation Industry

The 18th Annual CLCA-SLO Benefit Golf Tournament!

Friday, October 4, 2019

Join us for the tournament at Cypress Ridge Golf Course in Arroyo Grande, a Peter Jacobson Signature Golf Course rated 4½ Stars by Golf Digest. All friends, family, associates, students, and CLCA members are welcome to participate in this 18th annual event. If you do not golf, please consider sponsoring the event or joining us for dinner and awards.

Proceeds to benefit Cal Poly Landscape Industry and Turf Student Scholarships† and the CLCA San Luis Obispo Chapter.

FRIDAY, OCTOBER 4, 2019

- Check in: 8:30 AM – 10:30 AM
- Shotgun Start: 11:00 AM
- Dinner/Awards Banquet: 4:30 PM

REGISTER ONLINE

Register ONLINE at clcaslo.org, or watch your email for registration link.

LOCATION

Cypress Ridge Golf Course
780 Cypress Ridge Parkway
Arroyo Grande, CA
www.cypressridge.com
805-343-9459

INFORMATION

Evan Moffitt, 805-616-9858
Email: EMoffitt@SiteOne.com

†Students must be currently enrolled full-time students at Cal Poly in the Landscape or Turf concentration and a current Student Member of CLCA.

FEES*

Registration fees go up September 15.

- Single Player \$170*
- 4-some \$600*
- 4-some & Hole Sponsor \$750*
- Dinner ONLY \$60
- Mulligan & Raffle Package \$25 (pre-paid/player), package includes 2 Mulligans & 15 raffle tickets for HOT prizes!

PLEASE NOTE

For registrations received after September 15, fees are as follows*:

- Single Player \$200
- 4-some \$700

*All fees include: Green Fee, Cart, Box Lunch, and Santa Maria-Style BBQ Buffet (entrées of citrusbroiled chicken and roasted Tri-Tip).

CORPORATE SPONSORSHIPS

Sponsors will be acknowledged at the Tournament. Commitments must be received by September 6.

- Investor (includes a 4-some)..... \$1,000
- Donor (includes single player)..... \$500
- Hole Sponsor - Bronze (includes sign) \$150
- Holes Sponsor - Silver (includes sign, booth)..... \$250
- Hole Sponsor - Gold (includes sign, booth, premium hole sponsor, ie: longest drive)..... \$350

Register ONLINE at clcaslo.org

2019 San Luis Obispo Chapter Officers

President Evan Moffitt, SiteOne Landscape Supply EMoffitt@siteone.com 805-616-9858
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SLO CLCA Past Presidents

2014-15 Mike Kneeskern Central Coast Landscape Products	2009-10 Erik Wolting All Seasons Gardening & Landscaping	2005-06 Erik Wolting All Seasons Gardening & Landscaping	1998-2001 Bruce Courter Day Star Enterprises, Inc.	1994 Duane Morris Duane Morris Landscape Designer/Contractor
2012-13 David Brown Mari Landscaping 2011 Aaron Huxley Hunter Industries	2007-08 Jim Trask California Water Shapes	2004 John Doyle J Doyle Landscaping 2002-03 Pat Connelly St. Francis Landscape	1996-98 Lloyd Gracey Pacific Coast Landscapes 1995 Danté D'Alfonso D'Alfonso's Landscape	1993 John Ruggiero Arcadian Gardens 1991-92 Bruce Courter Day Star Enterprises

Water Management Certification

Water budgeting is now enforced by law by the Model Water Efficient Landscape Ordinance (MWELO). Becoming a Certified Water Manager is essential for your business.

Hiring a Certified Water Manager will enable you to reduce your water waste, reduce your water bills and save money. Through efficient, proven industry methods of water management, our water managers have been able to save their clients significant amounts of water and money.

For more information visit clca.org/water-pro//index.php



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president's message



*Evan Moffitt, CLCA-SLO President
Site One Landscape Supply*

The end of summer is here. Everyone's kids are headed back to school and for most vacation is over. I hope everyone is having a great year. I know we are here with the CLCA.

Our chapter added a couple new members this month. Please join me in welcoming Kevin and Brian from Rock Solid Concepts out of Los Osos. Also, please welcome back Erik and his team at All Seasons Landscaping. It has been a great year for membership. One of our best yet. Remember each new or long time

returning member gets one free entry into the Beautification Awards.

On August 1 we had our CLCA Happy Hour at Central Coast Brewing in San Luis Obispo. It was very well attended. We talked a lot about tons of things going on in our industry, local/state news, and had a great time networking with each other. Tim from Dans Landscaping and I spent a good hour trying to ID a plant. Overall a very fun informal meeting. Thank you to Brian Peace of Vista Lighting for sponsoring the evening event. Hopefully we'll have another get together soon.

Coming up we have our Annual Golf Tournament on Friday, October 4 at Cypress Ridge. We are working on the sponsors right now. So far it looks like we have our Hole In One sponsors lined up. This is one of our biggest events of the year. If you are looking to take a break from work on Friday, let us know we would love to have everyone out for this one. Feel free to be the cart driver, there is no experience needed for this event. Just come out and have some fun. Maybe you can learn a little about golf or about up and coming products from one of the ven-

dors that will be on the course. After the game, there will be a huge raffle with tons of great prizes. I hope to see you there.

As the fall starts to come around we will be working toward putting together a slate of officers for 2020. We are always looking for people interested in helping out with the board. Tell us what your passion is. There is likely a place you can help our industry. It can be with legislation, events, community service, and much more. Everyone is welcome. Please let us know.

Also coming up this fall is the CLCA Annual Convention in South Lake Tahoe. What a great excuse to head up to Tahoe for a long weekend. I hear it is beautiful that time of year. In addition to educational meetings and the Trophy Awards, this is a great opportunity to take part in the governance of your association at the general membership meeting. Visit www.clca.org/events/annual-convention/ for more information.

I look forward to meeting you at the golf tournament in October.



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Welcome to Our New Members

Rock Solid Concepts

Rock Solid Concepts of Los Osos provides professional hardscaping and landscaping installation including pavers, water features, firepits, and retaining walls. They are licensed contractors and skilled craftsmen who primarily service the Central Coast of California including San Luis Obispo, Santa Barbara, and Monterey Counties. With over 20 years of experience, they specialize in a wide range of services including pavers, retaining walls, stone, veneer, outdoor kitchens, fire pits, synthetic grass, water features, and much more.

Rock Solid Concepts serves residential and commercial clients throughout California's Central Coast with hardscaping design and installation services that are second to none. Their creative and innovative crew is passionate about providing exceptional services that are customized to their clients' needs.

Rock Solid Concepts strives to create long-lasting relationships with each one of their customers. Their honesty, fair practices, and premium materials ensure high-quality results and complete satisfaction. From paver, flagstone and concrete patios to simple built-in BBQs, the team is dedicated to improving and beautifying homes and businesses alike.

All Seasons Landscaping

All Seasons Landscaping is a design/build landscaping firm serving the central coast with award winning projects. The firm is a returning member to the CLCA. Welcome back!



Erik Wolting was a college student mowing lawns for \$6 an hour when he decided that he would start his own landscaping business. He started the San Luis Obispo based

All Seasons Gardening and Landscaping, which quickly bloomed into a full service landscape company. The diversified company has landscaped all over the Central Coast and for celebrities such as Steve Martin and Horace Grant. All Seasons landscapes have been featured in Garden Design and Sunset magazines. Wolting received a bachelor's of science degree from California Polytechnic State University, San Luis Obispo in 1996.

Erik is a two-time president of the local chapter of the California Landscape Contractors Association (CLCA) and a member of the Arroyo Grande and San

Luis Obispo Chamber of Commerce. His honors and awards include: "Top 40 under 40" by the Pacific Coast Business Times, 2004; the cover story for the San Luis Obispo Tribune April of 2004; and the People's Choice Award at the Garden Festival, San Luis Obispo, 2003. Additionally, Erik is active in the San Luis Obispo Botanical Garden and sponsors a local soccer team.

Because design is the backbone of any successful landscape project, the All Seasons team of award winning designers creates outdoor settings in a variety of styles. Each design is carefully created to fit the property and take into consideration all of the client's desires and needs.

All Seasons creates cohesive and beautiful landscape in all styles--from a lush tropical feel, to native plants, or an English garden. They also install hardscaping and water features to expand indoor living space into the outdoors.

Member Benefit: Personalized Employee Handbooks

CLCA membership has its advantages including on demand webinars, a legal hotline, and an HR hotline and customizable employee handbook.

CLCA, along with the California Employers Association, has compiled a new, first-of-its-kind employee handbook written specifically for employers in the landscape industry.

- Use of company vehicles
- Working with subcontractors
- Directions for inclement weather call-in.

The handbook is in an easy-to-use Microsoft Word format, which you can fully customize to fit your company's size, needs and special programs. The result is an accurate and up-to-date employee manual, one of the best defenses available against employee job actions and lawsuits.

The handbook includes all required state and federal policies, as well as policies that apply to your every day work world.

Contact CLCA HQ at (800) 448-2522

Now available in Spanish!

Chapter Sponsor Spotlight: SiteOne Landscape Supply



SiteOne Landscape Supply prides itself on knowing customers and their business better than anyone else. It starts with knowing customers by name, but it goes much deeper than that. SiteOne wants to know your challenges, your expectations, your goals—so they can meet your needs like no other supplier can.

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SiteOne Landscape Supply is the nation's largest supplier of wholesale irrigation, outdoor lighting, nursery, landscape supplies, fertilizers, turf protection products,

grass seed, turf care equipment, and golf course accessories for green industry professionals in the United States and Canada. They are committed to becoming the distributor of choice for landscape, irrigation, and turf care professionals nationwide.

Dedicated to Your Success

In addition to a vast array of product lines, SiteOne also has a team unsurpassed in knowledge and expertise. SiteOne can meet almost any need, and strives every day to exceed customers'

expectations. With the highest level of efficiency, SiteOne can even direct ship or deliver your products right to the job site. **Willing to Go the Extra Mile**

SiteOne offers additional related services that support your core business through the Partners Program and Business Solutions. Take advantage of superior pricing, earn points on every purchase, and save on business expenses such as your mobile phones and services, office supplies, payroll services, and much more.

SiteOne University is proud to offer green industry professionals access to substantive training and informational seminars that will add directly to your bottom line. Attending a seminar series will help professionals understand emerging trends, as well as new methods of managing their core business.

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August Happy Hour

On Thursday, August 1, the CLCA SLO chapter hosted another Happy Hour at Central Coast Brewing in San Luis Obispo. Thank you to everyone who came out to share information on things that are going on in our industry, local/state news, and to network with other landscape contractors and suppliers.

Thank you to Brian Peace of Vista Lighting for sponsoring the evening event. Stay tuned for another such event coming soon.



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